



Ann Ranson consults with organizations to create and implement strategies that deliver on their mission, brand promise and revenue goals and coaches professionals who want to live and work with more purpose

Qualifications:

...Creation and facilitation of Bottom Line ³ Strategic Planning System

...Certification as a Selling to Women Performance Coach & Facilitator; Connection Practice Coach and Facilitator; and Advanced Transformation Game Facilitator.

...Created & managed major 6-7 figure sales & marketing programs

... Built the Dallas Cowboys Radio Network sales operation from the ground up

... Professional member of the National Speakers Association. See profile at speakers.org.



Ann Ranson Speaker Information

Areas of Focus



Current Presentations designed for nonprofit and association executives and small-medium business leaders

Formats: short TED-style keynotes, break-out sessions and workshops; board retreats and facilitations

- Why a Bold Strategy Matters
- Intentional Networking: The Nuances of Talking Business
- Celebrating Age
- Other programs available on strategic marketing, sponsorships and topics related to personal growth and development.

Testimonials

"Great job this morning. I was really impressed not only with your flawless delivery, but also the way you've been able to weave in references to PNC's commitment, culture and our WBA program. I feel like we've made some great headway."

Beth Marcello

Director, Women's Business Development, PNC Bank

"I was at your TSAE session regarding boosting sponsor renewals. This was, by far, the most meaningful session I attended during the conference and the advice you gave has already paid off – one of our sponsors has already agreed to move from \$2500 to \$10,000 per year!"

Michelle Smith

Executive Director, Fast Growth School Coalition

To view Ann's TEDxSMU Women talk on No Regrets, visit https://www.youtube.com/watch?v=8_5OUE2bd2s

To view Ann's TEDxSMU Talk on Celebrating Age, visit <https://youtu.be/cMhPOiuDzBc>

According to *CliftonStrengths*, Ann's talents are: Empathy, Connectedness, Strategic, Maximizer, Relator

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